Apr. 2019 - present

Jan. 2018 - Aug. 2018



## education

#### **Simon Fraser University**

Bachelor of Science

#### Major Interactive Arts & Technology

Design, Interactive Systems
Co-operative Education

Minor Business Administration

## skills

UX Research || Design Evaluation Wireframing || Prototyping || Testing Front & Back-end Web Development

3D Modelling || Motion Graphics Videography || 3D Animation

Market Research | Business Analysis

## dev tools

HTML5 || CSS3 || SASS || Twig Javascript || React.js || jQuery PHP || Git || SQL || Craft CMS

# design tools

Adobe Creative Suite Figma || Sketch || AxureRP Maya || Unity

## extra zach

(interests)





drawing

hiking





exercise

movies





nerd stuff

Lego

## about

I'm a web developer and designer captivated by technological innovations that have the opportunity to enhance user experiences. I love to solve problems through comprehensive design methodologies and modern web solutions.

# experience

### **Vancouver Coastal Health**

Web Developer & UX Designer

As part of the Learning Technologies team, I work with clinicians, organization leadership and the public to create accessible, intuitive digital solutions that deliver medical education.

My responsibilities include:

- building and maintain sites and apps built on frameworks like React.js, CraftCMS, and Moodle
- conducting and reporting user research using tools such as user personas, storyboarding, A/B testing, and interviewing
- designing UI and visual icons, graphics, documents and other multimedia

## BlackBerry Ltd.

#### UX Design Intern

I was responsible for products in the BlackBerry Hub+ Android application suite and BlackBerry Secure Android OS. I collaborated with project managers, developers, and other designers to solve complex interface and product experience problems. My work included:

- creating wireframes, prototypes and red-line technical specs
- conducting user research, market research, and usablity testing
- creating icons and animated UI interactions
- designing tools to improve internal team workflows

#### **FSS Canada**

May. 2017 - Dec. 2017

# Web Developer & Designer

I enhanced FSS' student advising services on digital platforms by creating front and back-end for online application forms, searchable product offerings and managed/created various web pages. This project required skills such as:

- wireframing using sketches and Axure RP Pro. design software
- responsive front and back-end developmenet using PHP, JavaScript, and PHPMailer.
- designing database architecture and building it with mySQL.

# other projects

### **Reddit Ethical Design Evaluation**

Mar. 2019 - Apr. 2019

## User Researcher & UX Designer [Academic Project]

In a two week period in a team of 4 I created an evaluation criteria that assesses ethical and humane design to evaluate the website Reddit and propose design solutions. Using our scale and Nielson's 10 heuristics we identified root problems and designed 3 new features that address the platform's shortcomings and tap latent potential. Using high fidelity mockups we presented our research findings and solutions to instructors and peers at the end of the project time frame.

#### **Fit First Run Club**

May 2017 - Aug. 2017

### User Researcher, UX Designer & Video Editor (Academic Project)

In a team of 3, I conducted extensive user research that led to designing a digital interface to set and track collaborative running goals so that the connectivity and motivation of members of a running club would be enhanced. After the design phase, I filmed, animated and edited a summative project showcase video.